

# DANIELA SLATER, B.ED

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## SENIOR INSTRUCTIONAL DESIGNER

Experienced in teaching and learning in online and traditional adult education environment; quick learner seeking to apply motivated and positive attitude in full or part time course developer position – to design, develop and incorporate instructional technology tools in diverse capacities for online learning - to apply knowledge, education and experience in curriculum development and instructional design.

### Highlights of Qualifications

- Enthusiast and innovator of e-Learning Instructional Design and expert in technical writing skills
- Bachelor of Education in Adult Education (Honours with Distinction)
- 20 years designing and delivering instructor-led courses and over five years e-learning delivery
- Experienced in Articulate Storyline, screencast tools (audio/video), some Adobe Creative Suite
- Highly proficient in MS Office Suite, learning management systems and adult learning principles
- Evaluated existing content to identify best lesson delivery approach and monitor effectiveness
- Extensive experience as educator and student of online technology
- Performed needs/task analysis to determine gaps to target learning
- Enhanced learning through web-enhanced interactive activities, online forums and multi-media
- Focussed in time management, communication, leadership, project management and success management
- Competency in developing processes to enhance student learning and promote group dynamics
- Comprehension of multiple intelligences and cultural competence to satisfy diverse learning styles

### Employment

**Learning Consultant/Instructional Designer (Contract) - EPDE and Corp L&D** **September 2018 – Present**

*TD*

- Provide end-to-end learning support including strategy planning, needs assessments, road maps
- Innovate designs/multimedia for storyboards to heighten learner engagement with positive results
- Support business partners in identifying gaps and strengthening employee capabilities in business as usual
- Build courses to include timelines, scenarios-based learning activities, assessments, webinars, digital workbooks
- Developed material for Agile, Six Sigma, Banking, soft skills and technical courses, customer service and more
- Create and edit content for Confluence pages as a repository for reference

**Learning Consultant/Instructional E-Learning Designer (Contract)** **August 2015 – February 2018**

*Department of National Defence*

- Innovated designs for storyboards in PowerPoint and Word to heighten student engagement with positive feedback
- Collaborated with military technicians (SMEs) to dissect content while building strong relationships
- Drafted course content to include scenarios, introductions, conclusions and assessments
- Maintained project timelines for 30 successful storyboards within a short time
- Developed and corrected over 35 Storyline lessons from a previous contractor while meeting project deadlines
- Produced design documents and development directives manual (guidelines, templates, standards)

**E-learning Instructional Designer (Short-term Contract)** **March – July 2016**

*Public Services Health and Safety Association*

- Inserted sign language videos into Storyline-based lessons for WHMIS, Workplace Violence and others

**Learning Consultant/Instructional Designer and Instructor** **1998-2015**

*Lambton College, Seneca College, Humber College, Sheridan College*

- Extensively used and managed learning management systems and multi-media learning tools
- Designed and facilitated Moodle training for other Instructors to help accelerate learning transfer
- Consulted, designed and developed e-learning courses using Storyline (i.e. finance, banking)

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- Facilitated various courses such as Microsoft Office, Customer Service (sometimes through Adobe Connect)
- Provided assessment of learning through in class activities, projects, assignments, exams for over 5000 students

## Other Responsibilities *(Various organizations and capacities)*

- Organized events using project management process (timelines etc.) with offshore teams
- Designed effective graphics-filled material for corporate sales
- Liaised with IT to communicate needs of system upgrades and team member of systems review
- Supported Business initiatives in fast-paced and competitive sales market
- Produced in-house desktop material for proposals, presentations, tradeshow

## Education

### Brock University

2014

Bachelor of Education in Adult Education Degree (Honours with Distinction)

<i>Foundations of Theories, Practices, Contexts of Adult Education</i>	<i>Facilitation of Adult Learning Pedagogy</i>
<i>Curriculum Development – Instructional Strategies and Design</i>	<i>Work and Learning in Organizations</i>
<i>Academic Research and Critical Reflection</i>	<i>Evaluating Learning</i>
<i>2 English, 2 Psychology, Biology</i>	<i>Learning for Success</i>
<i>Lifelong Learning in Later Life - Geragogy</i>	<i>Leadership Theory in Adult Learning</i>
<i>Power and Pedagogy</i>	<i>Canadian Literature</i>
<i>Gender Issues in Adult Learning</i>	<i>Intercultural Communication</i>
<i>Technical Communication &amp; Documents (Technical Writing)</i>	

## Certificates

- Instructional Design (Lynda.com, 2015)
- Articulate Storyline2 (Yukon Learning; Lynda.com)
- Microsoft Word 2002 Expert (triOS College, MOS Certification)
- Worker Health and Safety Awareness, WHMIS, AODA, Workplace Violence (Province of Ontario)
- Security Awareness (National Defence)
- Introduction to Project Management (Udemy)

## Computer Skills

- Articulate Storyline2, Adobe Connect, Webex, Snipping Tool, Paint, Prezi, Screen/pod casting, Video Creation
- Microsoft Office, Google Drive, Dropbox, LinkedIn, Pinterest, YouTube, Skype, FTP, Sublime Text Editor
- LMS, Confluence, Moodle, Blackboard, SCORM/AICC compliant e-learning packages, SharePoint
- Graphic design principles, Basic Vyond and Powtoon; Basic HTML
- Basic understanding of: Captivate Adobe Creative Suite, Lectora, Camtasia, Picasa

## Courses

- UDEMY (in progress) – Photoshop, Limited: Basic Web Developing; Flash; CSS, JavaScript, MySQL

## Extra-Curricular Activities

- Toronto Storyline Users Group Member (TSUG)
- Articulate e-Learning Heroes Challenges Member
- Articulate Storyline Roadshow
- Program Curriculum/Advisory Committees' Member
- Exploring the internet, technology
- Soccer Team Manager and Convenor
- College Success Coach (Seneca)
- Arranged recruitment of students
- Extensive travel, sports, piano, gardening
- MS/Heart & Stroke bike tours
- Italian as a second language
- Run for the Cure, Brain Tumour Foundation

## References Available on Request